



**No1  
Family Travel Blog in  
2019**

Vuelio put the ten most influential blogs in order, after reviewing the automated results. Topic-related content, post frequency, social media influence, traffic, design and interactivity.

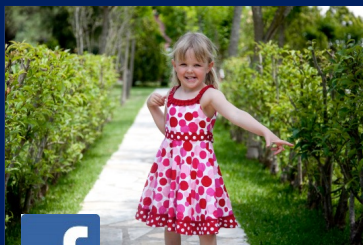


**Winner of the Best  
Family Travel Blog in  
2019, Finalist in  
2016 & 2017 & 2018**

The Brilliance in Blogging Awards are for parent lifestyle blogs. The awards attract over 200,000 nominations per annum.



A multi award winning travel blog for parents looking for holiday ideas, destination reviews, and ideas for days out in the UK and abroad, family travel tips and all other things family holiday and activity related.



**/minitravellers**

**23k**

16,000 Av. daily. reach  
81% Women  
19% Men  
87% 25 to 44 yrs.



**@minitravellers**

**16.8k**

160,000 impressions p.m.  
Followers top interests:  
76% UK  
74% Female  
46% Parenting  
37% Fashion  
26% Travel



**@mini\_travellers  
27.2k**

**minitravellers.co.uk**

**First Post:** June 2014

**Page Views:** 100,000 p.m.

**New Sessions:** 71%

**Pinterest**

**146k** monthly unique viewers

**/minitravellers**

**DA52**

We are always open to working with brands, tourist boards, destinations and holiday providers as long as there is a strong connection to families having fun on holiday, on a day trip, at a theme park or even a local museum.

We can also work with you to create content to promote your brand to our readers.

- We run competitions
- Review products & destinations
- Sponsored posts & guest content
- Twitter and Instagram takeovers
- Video and VLOG's

Just some of the attractions, brands and family holiday specialists we have worked with . . . .

